

Privacy policy

Digital Academy is a brand of Consulting Marketing Analytics Ltd. We respect your privacy and are committed to protecting your personal data. This privacy notice will inform you how we look after your personal data when you interact with us and tell you about your privacy rights and how the law protects you. Consulting Marketing Analytics Ltd., UIC 204456697, with head office in Sofia-Bulgaria, is the data administrator who is responsible for private policy issues and protection of your personal data related to our collaboration and communication via Internet. You can contact us at: info@digital-academy.info .

Importance of personal data protection

This privacy notice aims to give you information on how we collect and process your personal data when you entering in communication with us, including any data you may provide to us. Our privacy policy is developed in compliance with the EU Regulation 2016/679 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data. It is shared value that procedures related to personal data of natural persons show respect to fundamental rights and freedoms.

Our website is not providing information related to children and we do not collect such kind of data.

Our website may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect data about you. We do not control these third-party websites and are not responsible for their privacy statements. When you leave our website, we would like kindly to recommend you to read the privacy notice of each website you are visiting.

The data we are collecting

Personal data, or personal information, means any information about an individual from which that person can be identified. We are collecting provided by yoursides personal data as follows:

- > Identity data include: first name and last name.
- > Contact data include: e-mail address and telephone number.
- > Education level & professional status data include: education degree, skills certificates and professional experience – job positions and employers.

The data we are not collecting

We do not collect technical data such as IP address, browser type and version, time zone and location, operating system, marketing data and your communication preferences, usage data such as how often you use our services, etc.

How is your personal data collected

We are collecting only information that you are providing to us by mail or the web site contact and submission form. You are providing a consent in written that you agree to submit and proceed your information. You have the right to withdraw consent at any time by contacting us.

How we use your personal data

We use your personal data only for the purpose for which it is provided to us.

Disclosures of your personal data

We do not share your personal data with external third parties without your permission.

Data security

We have settled a security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorized way, altered or disclosed. We treat your data in strict confidentiality.

Data retention

We retain your personal data usually up to 3 months in order to fulfill the purposes we collected it for, and in accordance with applicable legal requirements.

Your legal rights

You have the right of information and access, right to data rectification, right to data erasure, right to restriction of data processing, right to data portability, right to object, right to lodge a complaint with the supervisory authority.

In more details:

- > Right to request access to your personal data enables you to receive a copy of the personal data we hold about you and to check that we are lawfully processing it.
- > Right to request correction of the personal data that we hold about you enables you to have any incomplete or inaccurate data we hold about you corrected, though we may need to verify the accuracy of the new data you provide to us.
- > Right to request erasure of your personal data enables you to ask us to delete or remove personal data where there is no good reason for us continuing to process it.
- > Right to Appeal to the Supervisory Authority: If you consider that your privacy and data protection rights have been violated, you have the right to contact the Bulgarian Data Protection Commission. More information is available at <https://www.cdpd.bg/> .

Amendments

This policy is subject of amendments in accordance with the relevant legal provisions and good privacy practices. We will not use your personal data in new ways without your consent.
